

Bandag's customised service offering for national fleets



As a means to enhance its product offering to transporters for whom successful tyre management and curtailing mounting tyre costs is a critical aspect to running a successful operation, Bandag's National Fleet Programme is the solution.



Customers can now outsource their tyre needs, especially where it affects multiple depots located around the country all requiring professional, expert advice and service, alongside consistent pricing. Bandag will undertake an in-depth analysis on fleet requirements, scrutinise current fleet conditions and present a customised package (offering any number of related products and services) tailored to their specific needs. And with more than 50 strategically positioned Bandag and BTS franchisees located across Southern Africa, this task is made a lot easier, as each franchisee prescribes to Bandag's quality standards and service excellence.



Benefits in brief:

- Central billing
- Tailored tyre policy and Service Level Agreement (SLA)
- Consistent pricing across all depots
- Direct contact with Bandag on queries
- Technical back-up and expertise
- Automatic ETA (Emergency Tyre Assistance) qualification – Bandag's 24/7 Tyre Breakdown System with 180 registered SPs
- Measurable delivery on Key Performance Indicators as set out in an SLA
- Management Fleet Reviews – feedback and reporting of information compiled in the Bandag Fleet Performance Solution web interface.
- Access to new products and services as they develop
- Tyre Management software information via ProFleet – the world's leading Tyre Management System



Not only does the National Fleet Programme free up valuable time thereby enabling transport operators to concentrate on other critical aspects of their business, Bandag claims that a fleet's success is ultimately Bandag's success, hence its ongoing promise to ensure vehicle uptime, optimised cpk and supply of reliable products and performance.

For more than a decade a number of Blue Chip fleets have enjoyed the benefits of Bandag's National Fleet Programme with a long list of potential fleets now also showing interest in this distinctive offering.

For more information contact Bandag on (011) 439 6000 or visit www.bandag.co.za.

BRING IT ON!

With the reliability you get from Bandag, your fleet can take on anything.



www.bandag.co.za