

Have you fallen prey to 'Goedkoop is Duurkoop'?

How many times have you heard the saying – 'Goedkoop is Duurkoop'? Is it so many times that you have stopped paying attention to this amazing Afrikaans saying? More importantly, have you stopped paying attention and fallen prey?

Read these well known statements and you might re-think your position:

Road transport in Southern Africa is the most popular mode of transport for goods.

Most fleet operators invest millions of Rands, ensuring they operate sophisticated, premium brand vehicles within their fleet.

Downtime is costly to both own goods and transport for reward fleet operators.

Pay loads can be worth millions of Rand = Insurance/Risk

Tyres are the only contact vehicles have with the road.

Considering most of these statements, it becomes clear that the reliability of tyres is a crucial factor in fleet operational matters. Why then fit 'cheap', if tyres play a major role in a successful pay load? Why choose 'cheap', if uptime is crucial to your fleet operation? Why fit 'cheap' at all?

For more than 50 years, Bandag has replaced millions of truck tyres with premium retreaded tyres. In most instances, Bandag retreads equal or outperform new tyres. Bandag is your cost effective alternative without compromise.

Don't cut corners, choose RELIABILITY and QUALITY for peace of mind. Choose Bandag, a Business Partner that is committed to:

- Improved Vehicle uptime
- Increased product reliability
- Predictable/Superior performance

With Bandag, you don't have to be a tyre expert. You just have to know one!

Bandag specialises in the manufacture of retreads and best-in-class after sales service. That's what we do!
For more information please contact Bandag on 011 439 6000 or visit the website at www.bandag.co.za.

BRING IT ON!

With the reliability you get from Bandag, your fleet can take on anything.



www.bandag.co.za