

It's in our DNA!



Ever so often you will hear of companies boasting that their offering is part of their **DNA**. That they **eat, sleep and breathe** whatever they are selling. We are not in any way questioning this inner belief! In fact, we have no doubt whatsoever that this is especially true for **Bandag** and its **Network of Tyre Professionals**.

But like you, we are sceptical of the claims. Just like you, we also think that seeing is believing! Just why should you believe that **Bandag** and its **Network of Tyre Professionals** eat, sleep and breathe tyres?

Let's take little **Minki, Linda** and **Hendrik** who one Saturday morning were pictured helping their parents paint recently retreaded tyres at their **East London Bandag** factory. They are the **fourth generation** in the Janse

Van Rensburg family since their pioneering days in the South African tyre industry. Proud parents **Wynand** and **Louise** set the example by being involved in every facet of the business. All the while, these 'littlings' demonstrate their own various skills and passion within the family business.

Many **Bandag** franchisees hail from pioneering families in the SA tyre industry. Many are **second, third** and **fourth generation** family businesses that not only sell tyres but **eat, sleep and breathe tyres!** They have built their businesses on passion, trust and reliability.

Now ask yourself if you want just a retread supplier or a Business Partner. Put **Bandag** and its **Network of Tyre Professionals** to the test. **We will bring the passion!**

With Bandag, you don't have to be a tyre expert. You just have to know one!

Bandag specialises in the manufacture of retreads and best-in-class after sales service. That's what we do!

For more information please contact **Bandag** on 011 439 6000 or visit the website at www.bandag.co.za.

BRING IT ON!

With the reliability you get from Bandag, your fleet can take on anything.



www.bandag.co.za