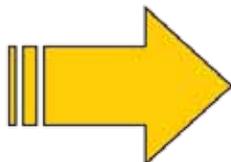


Integrated Tyre Asset Management

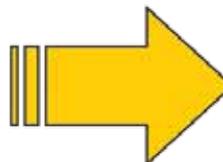
A very broad definition of an **asset** is something that has **value**. But an **asset** is more than just this... it is something that can be used to **generate** further **value**. In the transport business one such **asset** is **tyres!**



TYRE SUPPLY



TYRE MAINTENANCE



TYRE MANAGEMENT

Yes, tyres have a stock **value** but their use converts a truck into a **payload**. So why are these **assets** often neglected? Why is this asset, often described as a fleet operators second largest variable operating cost reduced to a commodity? We may not have the answers to these questions but **Bandag's** latest **innovation** will certainly provide a **solution**...

The **solution** comes through years of experience, during which time **Bandag** have developed a multitude of tools all aimed at delivering better **tyre management**. This has coincided perfectly with the evolution of the needs of fleet end users, where **Bandag** have themselves evolved to provide **Tyre Management Solutions**.

From humble beginnings as a supplier of **premium retread** products, the **Bandag** offering gradually incorporated tyre maintenance and now offers **ProTurbo** and **ProOosta** for fleet inspection and tyre scrapping reports. The latest **innovation** comes with the launch of **ProWheel** which is an **Integrated Tyre Asset Management** module that forms part of **Bandag's** online tyre management system. Integrated because **ProTurbo**, **ProWheel** and **ProOosta** together provide the means to offer a solution geared towards empowering fleet end users to take control of their **tyre assets** and embrace **Tyre Management**. Every effort has been made to ensure the system(s) works seamlessly to provide an output that can offer greater **control** for fleet operators when dealing with their **tyre assets**.

ProWheel is only available from your nearest **Bandag** or **BTS** Franchisee.

Now that's what you call Tyre Management **DOWN TO AN ART...**



With Bandag, you don't have to be a tyre expert. You just have to know one!

For more information on how you can benefit contact Bandag today on +27 11 439 6000 or visit www.bandag.co.za.

BRING IT ON!

With the reliability you get from Bandag, your fleet can take on anything.



www.bandag.co.za