

Pa, ek soek graag 'n teleskoop asseblief...

This was a request Tommy van Zyl of BTS Cape Town received from his now 12 year old son Cobus. He had been on a camping trip where he had learnt about the stars and planets. Now, all this young man wanted was a telescope to explore the 'heavens'!

While Cobus does complete his home chores, Tommy saw this an opportunity to teach Cobus about the value of money! To instill in him the rewards of working for what you want!



For six Saturdays, Cobus assisted his dad with Fleet Tyre Inspections using Bandag's ProApp and Electronic Tyre Inspection Probe. He earned the money he needed for his telescope and in the process, showed us something worth sharing...

Using Bandag's ProApp is as easy as child's play! You are able to complete more accurate tyre pressure and tread depth readings through electronic inspections. The hassle and finger errors of manual capturing are a thing of the past!

As early adopters of this technology BTS Cape Town do almost all of their customers' fleet tyre inspections using Bandag's ProApp. Like them, a large number of Bandag Franchisees are using this technology to better service their fleet customers! Are you getting the same commitment from your tyre supplier?

In the end, the good news for Cobus was that his dad bought him the telescope and allowed him to keep his 'hard earned' money. It's his little boy after all!!!

With Bandag, you don't have to be a tyre expert. You just have to know one!

Bandag specialises in the manufacture of retreads and best-in-class after sales service. That's what we do!

For more information please contact Bandag on 011 439 6000 or visit the website at www.bandag.co.za.

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