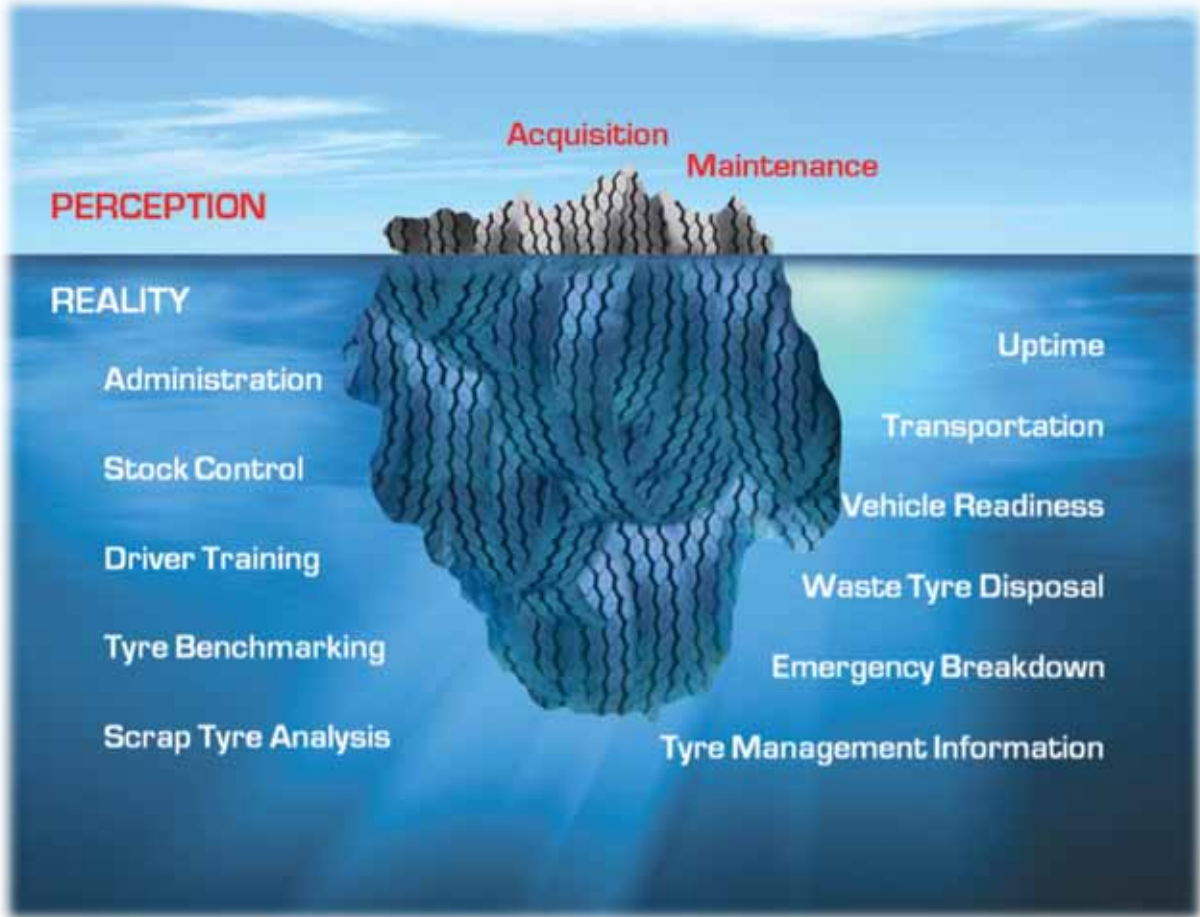


Putting Fleet Tyre



Management in Perspective...



Some people think tyre management is just acquisition and maintenance!

Some people need a serious REALITY CHECK!!!

If tyre management was simple acquisition and maintenance it will be as easy as fitting a battery and forgetting about it! But there's more to it than that. Running an efficient tyre programme includes everything from stock control to vehicle readiness. A complete tyre analysis will make sure you are using the right tyres, and will also identify problems so you can find alternatives to control costs.

For example, are you studying truck breakdown patterns to help reduce

costs related to emergency service? Are you making changes in driver education to help avoid premature tyre failures? The point is, tyre management is a complicated thing. **With Bandag, you don't have to be a tyre expert. You just have to know one!**

For more information on how you can benefit from Bandag Fleet Technical Services, call +27 11 439 6000 or visit www.bandag.co.za.

BRING IT ON!

With the reliability you get from Bandag, your fleet can take on anything.

