



Is your fleet in check?



Air pressure, rubber on the road, missing valve extensions, tyre mismatching... These are just some of the words you will have heard your site supervisor throw around. Let us assume that you have regular fleet inspections; are you sure that your air pressure is corrected? Are your casings being removed for retreading prior to being destroyed? Is your tyre mismatching rectified prior to affecting your tyres' wear characteristics? Important considerations and ones reliant on your fitters...

With this in mind, **Bandag** recognised the need to ensure the very basics are carried out at fleet level and in so doing, ensure a **positive impact** on **fleet operating costs**. The link of course – a **TYRE EXPERT** – someone that is in constant contact with your fleet and more importantly, **your tyres**, relentlessly **ensuring** all **KPI's** are **maintained**.

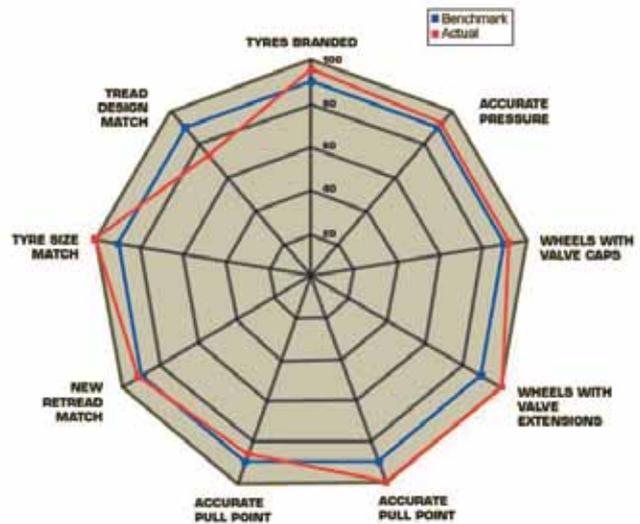
This led to **Bandag** incentivising its **site supervisors** at '**National**' fleet sites through the **Site Supervisor Competition**. The competition, now in its **4th** year of running, was devised and implemented to ensure **site supervisors** go beyond the call of duty to ensure the **tyres** in a fleet run at optimal level.

The **Bandag Site Supervisor Competition** divides fleets into those with less than, and those with more than, 1,000 rolling wheels. It goes without saying that the dynamics in each are very different and a fair approach is to reward both categories. To keep the momentum of the incentive, **quarterly site audits** are carried out by **Bandag** where quarterly winners are **rewarded** with a **cash prize** before the **BIG** annual award.

The final winners for 2010:

Fleet	Category	Site Audit Score
Imperial Logistics Refrigerated Services Centurion	More than 1,000 rolling wheels	92%
Parmlat Tankers Cape Town	Less than 1,000 rolling wheels	96%

Both **site supervisors** have been **instrumental** in ensuring 'their' respective fleets run at optimal level and are **deserving winners** of **prizes** to the value of **R5,000** each! The **Bandag Site Audits** are strict internal criteria that are used to measure all competing supervisors. These criteria, to name a few are: **air pressure maintenance, tyre matching and tread depth management**.



Central to the competition are the **needs** of the **fleets**. The competition is all about **rewarding excellence** and **commitment** to **lowering tyre operating costs**. This is done through **proper and consistent tyre maintenance** and where '**national**' fleets are concerned, **Bandag** adopts a **zero tolerance** policy.

To find out more and how you can **benefit** from the **Bandag National Fleet Programme**, contact **Bandag** today. **For a list of franchisees or to contact Bandag, visit www.bandag.co.za**

BRING IT ON!

With the reliability you get from Bandag, your fleet can take on anything.

