

On the Move with Bandag's Mobile billboard



Bandag has taken its latest advertising campaign to the roads of SA... It's not the usual stuff you will find out there... no images of shoes or tomatoes... nor a tyre for that matter...

No, Bandag has gone louder and is displaying images of its rubber Shark! That's right... Our hand-made shark using the best quality Bandag retreads!

Now we think that makes a bolder statement with a visual display that will catch many a road user wanting to look a little closer... While the truck branding in itself is a marvel... The message it carries is much more important...

Bandag's Emergency Tyre Assistance (ETA) won't leave you dead in the water.

For 24/7, hassle free, on the road national tyre assistance, you need only call 0800 30 40 50 and you will receive:

- Super responsive tyre assistance
- SMS notifications
- Call recordings
- Next day incident reports
- Detailed monthly reports

Now that's what you call Emergency Tyre Assistance

DOWN TO AN ART...



With Bandag, you don't have to be a tyre expert. You just have to know one!

For more information on how you can benefit contact Bandag today on +27 11 439 6000 or visit www.bandag.co.za.

BRING IT ON!

With the reliability you get from Bandag, your fleet can take on anything.



www.bandag.co.za