



## Bandag Raises the Standards Bar

As part of Bandag's efforts to make retreading more reliable, a franchise ISO certification program was started in January 2005. Today we are proud to announce that we have completed the first of many ISO 9001 franchise certifications at Tonway Tyres, a long standing Bandag factory in Rosslyn, West of Pretoria.

"With the support of the management and staff of Tonway tyres, who assisted in the establishment of the ISO process" said Laurent Colrat, Bandag Marketing Director. "Today we're pleased to announce that we have taken the first step towards certification of all our franchises, to improve the reliability of our quality tread once it has been placed on our customers' casings."

"The ISO 9001 franchise certification process further enhances the existing Bandag quality programs, which provides peace of mind to end users that they are riding on the most reliable rubber backed by the best retreading process available in the world," Colrat added. "Bandag's vision is to be the leading provider of premium tyre management & vehicle maintenance solutions to the Southern African trucking industry, and we're excited to be working with ISO and BVQI to make this vision a reality."

This announcement is an expansion of the Bandag quality program, Bandag's Alrode factory has already received the accolade of ISO 9001, ISO 14001 and OHSAS 18001 which places it among an elite few companies in South Africa and a first in the South African Tyre Industry.

"We believe passionately that such quality certification is mission-critical for today's tyre companies," said John Laskarides, Managing Director of Bandag Southern Africa.

With another 5 franchises to be ISO certified in 2006, this expansion of the Bandag ISO quality program will not only increase the reliability of the retread process within the Bandag franchise network, but also proves the commitment to quality our customers can expect from Bandag.



Bandag Marketing Director Laurent Colrat looks on as Tony Kalis, Tonway Tyres Director, receives his ISO 9001 certificate from Vincent d'Arifat, Regional Chief Executive of BVQI

