



Puzzling? It shouldn't be.

**A Data-Driven Reality Check
About Cheap Tyres**

Are you saving money with cheap imported tyres? Think again! Our latest data analysis reveals a stark reality: the short-term gains of 'affordable' tyres are costing you more in the long run.

The numbers don't lie

Our research shows that the influx of cheap imported tyres in Southern Africa has led to:

- A 25% decline in truck and bus tyre retreadability over the past decade due to non-retreadable tyres
- A surge in new tyre sales (driven by cheap imported tyres), resulting in increased waste and environmental concerns
- Reduced transporter uptime due to more frequent tyre failures
- Reduced tyre mileage, impacting your bottom line

Invest in quality, not just price

At **Bandag**, we believe that quality tyres are worth the investment. Our retread tyres are designed to provide:

- Improved tyre lifespan of quality new tyres
- Enhanced performance and safety
- Reduced waste and environmental impact

Make the smart choice

Don't let cheap tyres cost you more in the long run. Choose quality, choose reliability, choose **Bandag**.

With Bandag you don't have to be a tyre expert. You just have to know one!

Bandag specialises in the manufacture of retreads and best-in-class after sales service. That's what we do.

For more information, please contact Bandag on **011 439 6000** or visit the website at **www.bandag.co.za**

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